

## CUA31015 Certificate III in Screen and Media Course Information Brochure (Video)



### Description of Course

In the Screen Stream of the CUA31015 students develop skills in the area of film, audio and online. Students undertake practices to create creative individual and collaborative media products.

### Activities/tasks

#### Units 1 & 2 – First Year

Students complete varied tasks to cover the qualification criteria which may include:

- Planning and recording of a short film
- Sound and audio editing leading to the production of podcasts
- Research on the industry and current trends, careers and professional development
- Collecting and organising content to create a media product for screen or audio

#### Units 3 & 4 - Second Year

- Writing content in response to a pitch
- Social media strategy for a person or product
- Develop skills of presentation and production techniques
- Planning and recording of a television show
- Creating a short film –how to, tutorial genre

### Assessment

The assessment involves a variety of methods including product assessment, observation and evidence of planning and production, like storyboards. It may also involve written responses. The assessment of overall competence will be undertaken by a qualified assessor and students' competence judged using all of the qualification's criteria.

Students will be given a fair and adequate assessment process that includes multiple opportunities to demonstrate competency.

### Eligibility and prerequisites

Basic language literacy and computer competency levels are pre-requisites. It is necessary to have completed first year to enroll in second year. If you have individual needs, please contact the College.

## COURSE CONTENT

### FIRST YEAR Units 1 & 2

|           |  |
|-----------|--|
| BSBCRT301 | Develop and extend critical and creative thinking skills |
| BSBWHS201 | Contribute to the health and safety of self and others   |
| CUACAM201 | Assist with a basic camera shoot                         |
| CUAIND301 | Work effectively in the creative arts industry           |
| CUAPOS201 | Perform basic vision and sound editing                   |
| BSBINN301 | Promote innovation in a team environment                 |
| CUAPPM302 | Plan and prepare program content                         |

### SECOND YEAR Units 3 & 4

|           |   |
|-----------|---|
| CUAAIR302 | Develop techniques for presenting to camera             |
| CUABRD302 | Provide production support for television productions   |
| CUAWRT392 | Write simple stories                                    |
| ICTWEB201 | Use social media tools for collaboration and engagement |
| ICTWEB303 | Prepare digital images for the web                      |
| CUADIG303 | Prepare video assets                                    |

### Benefits of this Training

The program prepares students to pursue further study in the area of Media or related areas. **IMPORTANT** The second year of this Screen Stream course at NCAT is NOT scored assessed and will not contribute to your ATAR study score. However it can provide a 10% contribution as a fifth or sixth study.

### Pathways

Students can go on to Certificate IV, Diploma and Advanced Diploma in Screen and Media at tertiary institutions or seek employment in the industry.

### Note

Students are encouraged to bring a USB or hard drive to store their files.

### Length of the Course

This course runs a half a day a week over two years from February to November. You will be provided with a schedule and training plan for completing assessment tasks for each unit.

### Enrolment Process

Students enrolling as full time students must contact the college on Tel 9478 1333 for an interview. External students must apply through the VET coordinator at their home school and complete the enrolment form at the NCAT information evening.

### Policies

For details regarding Access, Equity, Privacy Policy, Refunds Policy, Student Conduct, Recognition Processes, Access to Records, Complaints & Appeals Policy etc. please see the [VET & General Student Handbook](#) available on the NCAT website.

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