

## CUA50920 Diploma of Photography and Digital Imaging



The Diploma at *NCAT Photography* prepares you for a career as a photographer across a range of industry areas including commercial, domestic portrait, media, wedding, illustrative and fine art photography. This is a face to face course with practical, theory and workshop sessions covering digital and analogue processes, making it unique. Our subjects group units of competency to provide students with skills and knowledge for the Photographic industry. The main aim is to produce a portfolio of work specialised to the student's needs demonstrating a high level of conceptual research and technical competence and refinement.

Students work in photographic environments such as studios, darkrooms and on location and visit galleries and a variety of industry workplaces. Students must complete individual work briefs, tests, participate in workshops and demonstrations, group discussions, presentations, excursions, interviews and self-evaluation exercises. Guest speakers feature and maintain our strong connection to a dynamic industry and educational pathway.

### ACTIVITIES/TASKS

Students work in photographic environments such as studios, darkrooms and on location and visit galleries and a variety of industry workplaces. Students must complete individual work briefs, tests, participate in workshops and demonstrations, group discussions, presentations, excursions, interviews and self-evaluation exercises. Guest speakers feature and maintain our strong connection to a dynamic industry and educational pathway.

### UNITS OF COMPETENCY

#### Core

CUAPHI523	Employ colour management in a digital imaging workplace	CUAPHI532	Research and apply photo imaging trends and technologies
CUAPHI531	Apply visual communication theory to photo imaging practice	CUAPHI533	Explore and apply photo lighting techniques

#### Electives

CUADIG518	Refine digital art techniques	CUAPHI539	Plan and produce visual art photo images
CUAEVP511	Coordinate the installation and dismantling of exhibitions	CUAPHI521	Make illustrative images for publication and display
CUAPHI534	Employ specialised imaging technologies	CUAPPR511	Realise a body of creative work
CUAPPR513	Present body of own creative work	CUAPPR613	Engage in the business of creative projects
CUAPPR414	Develop self as artist	CUAPRI511	Refine printmaking techniques
CUAPHI535	Produce commercial photo images	SITXEB003	Build and launch a small business website
CUAPHI536	Provide photographic portrait services		

---

## LENGTH OF COURSE

---

This one-year course runs over four terms from February to mid-November. Students must attend six hours a day four days a week. We strongly encourage students to work independently on the fifth day to complete set technical tasks and develop skills and knowledge under supervision. Delivery schedules and subject descriptors are provided at the beginning of the course.

---

## ELIGIBILITY & PREREQUISITES

---

We highly recommend applicants complete CUA41120 Certificate IV in Photography and Digital Imaging. Candidates must demonstrate Digital Imaging skills that support learning at a diploma level in an interview and evidence of:

- an ability to respond effectively to different photo imaging challenges and requirements and a capacity to refine concepts and images in line with current industry standards
- engaging with the design process, solving problems by research and generation and refinement of ideas
- knowledge of the photo imaging industry trends and traditions

- technical photo imaging knowledge and skills
- use of a range of professional digital and/or film cameras and accessories for image capture
- use of professional camera and lighting equipment for a range of subjects in different physical environments
- enhancing and manipulating techniques using current industry standard software
- use of electronic processing techniques.

Skills and knowledge may have been acquired through personal experience, work or Certificate level study.

---

## ASSESSMENT

---

Learning and assessment is integrated. Evidence is collected and feedback provided to students on an ongoing basis. Subjects cover a variety of contexts and use a range of strategies to meet learner needs. These include: group-based, work-based, project-based, self-paced, and involve practice and experience in our studios and darkrooms which are a simulated work environment. Job briefs for each subject outline tasks to be completed, the competencies to be demonstrated and the practical outcomes to be produced. Students will be given a fair and adequate assessment process that includes multiple opportunities to demonstrate competency.

---

## PATHWAYS INTO THE QUALIFICATION

NCAT requires applicants have the CUA41120 Certificate IV in Photography and Photo Imaging or extensive experience in Photo Imaging, such as a certificate IV level in Visual Arts or Design with a focus on photo media, or have relevant employment experience in the photography field.

## APPLICATION & ENROLMENT PROCESS

All applicants must apply online through NCAT. For information or to arrange an interview phone NCAT Photography on 03 9478 5816. At the interview, applicants will be able to show their work, visual diaries, sketchbooks, storyboards and any other support materials for consideration for entry to the course. Enrolment is at the college. Literacy, language & numeracy are assessed prior to enrolment to establish individual needs.

---

## COURSE FEES

---

### Tuition Fees

Government Subsidised Tuition Fee: \$5903\*  
Full Tuition Fee: \$12,465

\*Eligibility requirements apply

An indigenous concession fee is available for this course.

### Materials and Charges

Materials and Equipment Charge: \$1150  
Amenities Charge: \$195

All students must pay the materials and amenities charge at the beginning of the course.

Fees and charges for 2023 are under review.

---

## PATHWAYS

---

Job prospects for graduates are in commercial areas such as portrait, wedding, fashion as photographic assistants. Many of our graduates set up businesses in these areas and other niche markets. Others have successfully followed a fine art photographic path involving degrees in higher education in photography and producing their own photographic work.

---

---

## **POLICIES**

---

The NCAT VET and General Student Handbook on our website contains policies and procedures for access, equity, privacy, refunds, student conduct, recognition processes, access to records, complaints & appeals. Students need to obtain a Working with Children Check prior to enrolment.

No licensing, legislative or certification requirements apply to this qualification at the time of publication.

This training is delivered with Victorian and Commonwealth Government funding.

---